







# Almost Everybody

—is wanting this great book

## "Points in Judging an Automobile"

—and thousands of **COMFORT** Readers are writing for it—Sent to You Free

This offer is made for  
Fathers,  
Mothers,  
Sisters and  
Brothers  
who  
WRITE  
US

**T**elling all  
about how  
to know True  
Values and  
so you can  
talk about  
all cars  
to your  
friends



MADE IN U.S.A.

# \$750

Model 80 35 H.P. Model  
Roadster \$725  
This is the largest dealer Overland  
that will be produced this year.

### The Newest Overland—\$325 Less Than Last Year

Readers of COMFORT  
In thousands of up-to-  
date homes are loyal  
owners of Overland cars.

For your information  
we have just published  
several beautifully color-  
illustrated books on the  
Overland and on "Points  
in Judging an Auto-  
mobile."

Every home where  
COMFORT is read can  
and should have these  
books. They bring you  
right up-to-date and tell  
you the real facts so you  
can know and talk with  
your friends about actu-

al values in any automo-  
bile.

Start now, comparing  
the newest Overland with  
other cars at any price  
—get our books today to  
see how to do this right  
there in your own neigh-  
borhood.

You'll see how the  
newest 1916 35-horse-  
power Overland Model  
80, \$725 is in many par-  
ticulars the same as the  
1915 Overland—the fa-  
mous Model 80 that  
sold for \$1075.  
You'll see how for \$325  
less we can offer the

same stream-line body  
design as the \$1075 model  
of last season; the same  
magnificent finish; that  
deep, rich tone of dark  
Brewster green with fine  
hairline striping of clear  
ivory-white; the same  
powerful, economical 35  
horsepower, four-cylinder  
motor; ignition is ac-  
tuated by high tension  
magneto; the same un-  
derstanding rear springs;  
the same convenient ar-  
rangement of electric  
control buttons on the  
steering column; the  
same "easy working" clutch which any woman

can operate; the same  
"easy to handle" shift-  
ing levers; the same  
positive brakes. It has  
13" x 4" tires which is  
also unusual on a car at  
this price.

Deliveries are being  
made now all over  
the country.

We are making more  
automobiles than ever  
before.  
Every Overland dealer  
already has a waiting  
list. But the Overland  
is worth waiting for.  
Take no other.

35-horsepower motor  
High-tension magneto  
Ignition  
5-bearing crankshaft  
Thermo-siphon cooling

Understanding rear springs  
33" x 4" tires; non-skids  
in road  
Dismountable rims, with  
new wheels

#### Specifications:

Electric starting and  
lighting system  
Hoodlight dimmers  
Rain-scraper, ventilating  
type, built-in windshield

Instrument board on cowl  
Left-hand drive, center  
control  
Oscumum top and top cover  
Magnetic speedometer

**Write Us this time SURE Pencil Will Do**

### Comfort Readers Note:

This Gets YOUR NAME on the Overland  
FREE Mailing List. Tear out this free offer and  
mail to us today for these Books - sent postpaid.  
Use this convenient coupon, or a postcard, or write  
us a letter. A pencil will do.

### The Willys-Overland Company, Toledo, Ohio

Department 346

Dear Sirs: I am a Reader of COMFORT, so please send to my home FREE, postage paid, your books and literature on the Overland and  
your new book "Points in Judging an Automobile." Also put my name on your FREE MAILING LIST for all latest news and facts.

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R. F. D. \_\_\_\_\_ Post Office Town \_\_\_\_\_ State \_\_\_\_\_



